



**The Banksia Backstory Broadcast
Aged Care Series 2021**

Making the invisible visible ...their stories

Sean Matthews - Managing Director

My Story

When I was 12 years old I was the eldest of three boys being brought up by a single parent my mum in Western Sydney and my mother instilled that anything is possible with focus, effort and love for what you do and family is everything.

I loved my sport and Rugby league was my game and competitive I was, it taught me about leadership, winning , losing, sportsmanship and comraderie and being the best you can be which lead me to get selected for representative honours at a junior level.

My Polish grandparents who migrated after the WW2 to Australia.. My grand father in particular taught me to educate, learn, be the best you can be and go out into the world and make a difference.. I really valued my relationship more than most with my grand parents and respected them immensely and my time with them .

My life has been about overcoming challenges, being the best I could be, learning, developing, finding solutions, being innovative, having the love and respect of my family especially my grand parents who had an enormous impact on my life, that's why my focus and genuine care for our elderly community came about I want to help improve the processes, the narrative, the outcomes for Aged and Healthcare sector based on my vast business experience and my empathy to help navigate change for those people who deserve so much respect.

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The Banksia Backstory Broadcast

Making the Invisible visible..... their stories

PURPOSE To make our elderly community more visible and for these people to tell their stories via a audio or video podcast so they can leave a legacy for future generations.

FOCUS To uncover stories of our elderly people who come from all walks of life, multicultural backgrounds, whom may have faced adversity and succeeded and for the elderly living with Dementia. For those facing the end of life's journey its an opportunity for their stories to be heard and leave a legacy for those they love.

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The Benefits

The Families have a podcast recording of their family member to be passed down through the generations into perpetuity.

The Elderly Consumers get an opportunity to talk about their life, work, their challenges and about life now.

The Aged Care Provider gets opportunity to show the positives of Aged care living and richness of the people who are live in their homes.



The Benefits

The Elderly become the stars of the show and most importantly make the invisible visible through their stories. Celebrate their life.

The Podcasts can be used on the Aged care homes website as a historical & celebratory reminder of the people that lived in your homes.

The Suppliers to Aged Care get the opportunity to participate via advertising on the podcast to reflect their partnership with the Aged care homes.



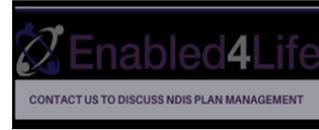
Podcast



Podcast



Testimonial



Sean has a genuine passion for the Aged Care and Disability Sector, he is a thought leader in change concepts for this industry.

Sean developed a podcast for our organisation that allowed us to articulate the social and economic outcomes of what we are trying to achieve within our organisation perfectly.

Banksia Consulting and Sean's connections are wide reaching, and it allowed our story to be heard by hundreds of people within the disability and aged community.

Sean has a great interviewing style and a very professional approach to how he operates.

Michelle Bray
Co-founder Digital Genie for the NDIS
And Enabled4life Plan Management

Sean has been a great supporter of Moove & Groove. He has a genuine interest and passion to improve wellbeing for residents in Aged Care and has worked with us on a number of projects.

He has strong networks in health and aged care and is a great communicator, relationship builder and presenter. He has assisted us in developing our sales strategies and formulating deep customer insights and refining our offerings.

Sean is also the consummate professional and is easy to work and collaborate with as he can quickly build rapport with all team members and customers.

Alison Harrington | Moove & Groove
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Next Steps

Lets arrange a initial discussion with to determine the best way forward in telling your residents stories in video or voice

Contact

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Lets share their stories together

